



## Newsletter "EXHIBITIONER" LEGO® World 2016 18 t/m 24 oktober Jaarbeurs Utrecht

Dear LEGO World 2016 subscriber,

The organization of LEGO World 2016 is already well under way. The Fanzone again will be an important part of the venue and we are inviting you again to subscribe!

Two years ago LEGO World was completely Dutch but last year we were pleased to welcome a number of foreign exhibitors. To give even a better international dimension to LEGO World, we are inviting our friends from abroad as well again. This offers exhibitors a unique opportunity to meet other AFOLs and to network. At LEGO World you will meet a lot of well known Dutch builders.

LEGO World will take place from Tuesday 18<sup>th</sup> to Monday 24<sup>th</sup> of October 2015. Open every day from 9:00 AM to 8:00 PM for the exhibitors. For visitors the doors will open every day from 10:00 AM to 5:00 PM. Setup day will be on Monday the 17<sup>th</sup> from 8:00 AM.

### Options to exhibit

Just like previous years you will have the opportunity to exhibit during a part of the event instead of the full seven days if you wish. It will be holiday season thus thousands of visitors are expected every day. The options this year will be:

**Part 1:** the first 4 days, from Tuesday 18<sup>st</sup> to Friday 21<sup>st</sup> of October, with the setup day on Monday the 17<sup>th</sup>. Tearing down will be on Friday the 21<sup>st</sup> after 5:00 PM.

**Part 2:** the last 3 days from Saturday 22<sup>nd</sup> to Monday 24<sup>th</sup> of October, with the setup day on Friday the 21<sup>th</sup> after 5:00 PM. Tearing down will be on Monday the 24<sup>th</sup> after 5:00 PM.

**The full tense:** the entire event (7 days) from Tuesday 18<sup>th</sup> to Monday 24<sup>th</sup> of October, with the setup day on Monday the 17<sup>th</sup>. Tearing down will be on Monday the 24<sup>th</sup> after 5:00 PM.

### Subscriptions

The Steering Group will review your application. Subscriptions will be assessed on the provided pictures. If you don't have your models ready yet, a sketch will also be sufficient, but please supported by photographs of some parts of your models. The steering group can assess how the overall layout will be. No pictures will mean that the subscription is rejected automatically.

Subscription enrolls per person. If you create a layout with more exhibitors, one has to be assigned as team leader. The team leader will list all exhibitors in that layout and will deliver an overall drawing of the lay-out. The overall layout will then be assessed.

### Subscriptions should meet the following:

- ✓ No sets or set collections
- ✓ When using sets in the layout, these are neatly integrated into the overall layout, but with a good balance between self-made models and sets.
- ✓ No advertisements in, on or around the stand or layout. Advertising for your own website is allowed if there are no businesses taking place, like Paying for building instructions.
- ✓ Use of third party parts are allowed if this is a system that cannot be replaced by LEGO. Third party weapons are not allowed.
- ✓ War and military-related topics are not allowed, as well as expressions of faith and religion.

The steering group will look at the quality of the models, layouts and furnishings. LEGO would like to meet high quality, both in models and presentation. Entries will be judged on quality and originality and that there will be a nice mix of models and layouts through-out the Fanzone.

There will be no communication about the result of the application.

### Subscription

You can subscribe until June 17<sup>th</sup> 2016. For subscriptions received after that date we can't guarantee participation to the event. We will give you more clarity about your participation on July 8<sup>th</sup> at the latest.

We wish you good luck with building and are looking forward to your subscription! If you have any more question please don't hesitate to get in touch with the Steering Group.

With best regards

On behalf of the Steering Group LEGO World 2016

Barry Bosman  
Dennis Bosman  
Paul Wolters

## Subscription form "EXHIBITIONER" LEGO® World 2016 18 t/m 24 oktober Jaarbeurs

Name   Male  Female Size t-shirt

Adress  Date of Birth

Zipcode  City  Country

Telephone  E-mail

### Presence:

Mo-17 Tu-18 We-19 Th-20 Fr-21 Sa-22 So-23 Mo-24

I am present on :

My model is present on :

Monday 17 October is setting up.

Clear description of your model so we can find the best place in the hall.

Thema

Description

Are you part of a larger layout , leave the group leader to submit the drawing.

Group leader (only if you're part of a group):

### Special requests :

Yes, I want to use a 220v power socket and will bring my own power extension cord.

Preferred place/In the neighborhood of: (No guarantee)

Other requests

### Meals :

All costs for food and drink for exhibitors (the person who registered) are being paid by LEGO World.

**Lunch** Mo-17 Tu-18 We-19 Th-20 Fr-21 Sa-22 Su-23 Mo-24 (Checkmark your day(s) of choice)

**Dinner** Mo-17 Tu-18 We-19 Th-20 Fr-21 Sa-22 Su-23 Mo-24 (Checkmark your day(s) of choice)

Accompanying family members can also join for the meals but for them the organizers ask a realistic amount.

**Lunch family members** Mo-17 Tu-18 We-19 Th-20 Fr-21 Sa-22 Su-23 Mo-24

Number of persons having lunch.  
Lunch for family members costs € 12,- p.p.p.d. all-in.

**Dinner family members** Mo-17 Tu-18 We-19 Th-20 Fr-21 Sa-22 Su-23 Mo-24

Number of persons having dinner.  
Dinner for family members costs € 15,- p.p.p.d. all-in..



### Accommodation:

At this moment, the final price is not yet known for the nights, they also depend on the number of people making use of it. In previous years, the costs were € 10,- p.p.p.n. for exhibitors and € 15,- p.p.p.n. for accompanying family members. One-time fee for mandatory bedlinen are € 8,- p.p. Upon confirmation of your participation will the final amount be made known, so that you can decide at that time if you want to make use of it.

#### Exhibitors

Mo-17	Tu-18	We-19	Th-20	Fr-21	Sa-22	Su-23	Mo-24
<input type="checkbox"/>							

Indicate which days you will use the accommodation  
Accommodation for exhibitors costs € 10,- p.p.p.n.

#### Accompanying family members

Mo-17	Tu-18	We-19	Th-20	Fr-21	Sa-22	Su-23	Mo-24
<input type="text"/>							

Number of persons using the accommodation  
Accommodation for family members costs € 15,- p.p.p.n

### Total costs:

Indicate for each subject the totals and calculate the costs for each subject and the total amount  
\* You don't have to pay the amount until you receive a confirmation of your participation.

	Number	Price	Total
Bedlinen (in bungalowparc mandatory per person, one only).	<input type="text"/>	X € 8,-	= <input type="text"/>
Costs accommodation in bungalow parc exhibitor (p.p.p.n.).	<input type="text"/>	X € 10,-	= <input type="text"/>
Costs accommodation in bungalow parc accompanying family member	<input type="text"/>	X € 15,-	= <input type="text"/>
Costs lunch accompanying family members (p.p.p.d.)	<input type="text"/>	X € 12,-	= <input type="text"/>
Costs dinner accompanying family members (p.p.p.d.)	<input type="text"/>	X € 15,-	= <input type="text"/>
Total amount *			<input type="text"/>

### Drawing and pictures lay-out

With the subscription form you should also send pictures (5 maximum) of your lay-out and a clear drawing of the map of your lay-out. Including sizes and tables or stage parts needed. Tables are 160x80 cm or 180x80 cm, Stage parts are 100x200cm. Your lay-out should fit the measurements of the chosen tables and/or stage parts. You can also just tell us how much floor space you need and you will bring your own tables. You should cover your own tables with your own black table cloth. During build up there will be no extra tables available. The tables and stage parts will be covered. If you only need floor space, you have to cover the tables yourself.

#### If your part of a bigger lay-out, let the group leader submit the drawing.

The group leader should clearly indicate everybody's position with m2. Don't forget to include the map/drawing in the e-mail or envelop. We can only guarantee 1 public side! Standard is that all stands will have a fence at 1m distance from the lay-out. If you wish something else, indicate this clearly.

### Registration information

For the registration everything needs to be completely filled in. Only completed forms with a maximum of 5 pictures will be taken into account. The registrations will be judged by the steering group. Participation cannot be guaranteed. We will not correspond about the selection. Every registrant will receive a personal message about his participation.

Save the completed subscription form on your pc and e-mail as an attachment before the 17th of June 2016 to: [sturgroep1w@gmail.com](mailto:sturgroep1w@gmail.com)

If you don't have internet, please send the form to:  
LEGO World Inschrijvingen  
Edisonring 1  
6669 NA DODEWAARD  
The Netherlands

Before the 8th of July 2016 we will inform you about your participation to LEGO World 2016. We will not correspond about the selection. If you have any questions concerning the subscription form, you can send an e-mail to [sturgroep1w@gmail.com](mailto:sturgroep1w@gmail.com)